Presentation (scheduled presentation/article) planning worksheet

**PREPARATION**

Audience: 

Contact information: 

Date/time and place: 

Pre-existing relationship/goals you have for this audience: 

**MESSAGING**

1. Why should they care (values/mission)? 

2. *Information about psychosis, early intervention*
   - Psychosis is common with many causes
   - Impact and why early intervention is needed
   - Review onset & early signs and symptoms
   - Difference between prodrome and clinical high risk
   - Success stories

3. What your program offers/ what to expect 

4. Misconceptions/potential barriers to cover:
   - a.
   - b.
   - c.
   - d.

5. Asks: 

6. Vision statement: 

7. *Provide take-away material and make sure they know how to refer*

**FOLLOW-UP PLAN:**